More than a TV Show
The Next Generation Space Community
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Xploration Outer Space

• Educational
• Nationally syndicated on FOX programs (and Hulu!)
• 500,000 viewers/week
  (Modern Family: ~9 Million  MythBusters: ~1 Million)
• 55% female, 45% male

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Goals for Season 2

• Highlight younger people in the field
  1. In the show
  2. On social media
     Send me your nominations: emilycal@alum.mit.edu

• Work with educators more closely
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